



Horizon Blue Cross Blue Shield of New Jersey

*Making Healthcare Work*SM

Brief Notes

News for Brokers and Consultants

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Horizon Blue Cross Blue Shield of New Jersey Introduces Two New PPO Products

Horizon Blue Cross Blue Shield of New Jersey is pleased to announce that we are adding two new PPO options to our already broad product portfolio. The two new options are the Horizon PPO 90/80/60 Plus plan and Horizon PPO 80/80/60 plan.

Our new PPO options will be available October 1, 2001, pending regulatory approval from the Small Employer Health Board. Horizon PPO 90/80/60 Plus provides a richer level of benefits than the current Horizon PPO 90/80/60 plan and offers more services that are covered at the 90 percent coinsurance level. Horizon PPO 80/80/60 provides freedom of choice and comprehensive coverage at a lower price. Both plans offer you a choice of \$1,000, \$1,500 or \$2,500 annual deductibles. These new PPO options, available with or without a freestanding prescription drug plan, provide the coverage you've come to trust.

Please let your clients know about the new options added to our product line. Rating addendum disks will be mailed after we receive Small Employer Health Board approval. Feel free to contact your sales executive should you have any further questions.

Horizon Blue Cross Blue Shield of New Jersey – *Making Healthcare Work* for you and your clients.