



Horizon Blue Cross Blue Shield of New Jersey

*Making Healthcare Work<sup>SM</sup>*

# Brief Notes

News for Brokers and Consultants

3 Penn Plaza East, Newark, NJ 07105-2200

Date: August 30, 2001

Vol. 10

No. 300

**Applies to:** All Markets

## **Horizon Blue Cross Blue Shield of New Jersey adds to network, establishes headquarters in South Jersey**

Horizon Blue Cross Blue Shield of New Jersey is pleased to announce the enhancement of products and services for our South Jersey customers with the addition of several area hospitals to the Horizon Hospital Network and the opening of our South Jersey Headquarters in Mount Laurel.

Members of all Horizon Blue Cross Blue Shield of New Jersey health plans can access Thomas Jefferson University Hospital, Methodist Hospital, and their 1,100 affiliated physicians. Over the next few months, The University of Pennsylvania Health System, which includes three hospitals and over 1,800 physicians, and The A.I. DuPont Institute for Children, with over 300 medical staff, will also be joining the Horizon Hospital Network. Horizon BCBSNJ is currently working to credential these physicians into our network. Members using network hospitals generally have lower out-of-pocket costs and receive the highest level of benefits possible under their plans.

In addition, we offer customer service with a local focus: The new South Jersey Headquarters in Mount Laurel, scheduled to open in early October, will allow us to deliver faster and easier service to all our customers. And, whether in South Jersey or across the country, Traditional plan members can find participating physicians when traveling outside New Jersey through the BlueCard<sup>®</sup> Program online at our Web site: <[www.horizon-bcbsnj.com](http://www.horizon-bcbsnj.com)>.

Horizon BCBSNJ is proud to make health care work for the more than 1.2 million members who reside in South Jersey with an expanding hospital network, new regional headquarters and coverage that travels with them. Please contact your sales executive for further information.