

Bollinger, Inc.
830 Morris Turnpike
Short Hills, NJ 07078

For Immediate Release

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TO:

CONTACT: **G. Alex Crispo, Senior Vice President and General Counsel**
E-mail: **Alex@BollingerInsurance.com**
973-467-8005, ext. 1243

NJ Insurance Agencies Merge

The Alfred H. Merritt Agency, based in Rocky Hill, NJ and founded in 1945, has merged with Bollinger, Inc. of Short Hills, NJ. The agency will relocate to Bollinger's Princeton location. The merger will bring Bollinger's commission revenues up to \$62 million and will enable Bollinger to solidify its position as the 32nd largest insurance agency and the 12th largest privately held agency in the country.

Jack Windolf, Chairman and CEO of Bollinger, expressed his pleasure with The Merritt Agency merger by saying, "The reputation of The Merritt Agency, it's principals Ted Merritt and Doug Merritt and its very capable employees along with the quality of its customer base are the key ingredients of this transaction. We are pleased to have The Merritt Agency employees join Bollinger and we are sure that we can offer continued job satisfaction and good career choices to them."

Indicative of the consolidation trend now occurring in the insurance agency industry, this is the 17th acquisition by Bollinger in recent years. These acquisitions have enabled Bollinger to become one of the country's largest agencies and to transform itself from a regional insurance operation known for its specialty products, to a national firm offering a wide variety of insurance products and services to a diverse customer base.

Source: **Bollinger, Inc.**

For More Information on Bollinger, Inc: **www.BollingerInsurance.com**