

Bollinger, Inc.

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Bollinger Acquires Allied Insurance Services

SHORT HILLS – Bollinger, Inc., announces the acquisition of Allied Insurance Services (AIS) of Vineland, NJ. Michael M. Rossi III, principal owner of AIS, joins Bollinger as Senior Vice President of Bollinger's South Jersey region.

"While our name will change, our customers will receive the same quality and value that makes AIS special," said Rossi. "I am excited about this merger because it empowers us with the ability to combine our excellent customer service capabilities with a broad selection of new products that will benefit our existing customers and attract new customers."

"We are committed to serving the insurance needs of South Jersey with outstanding products and service," stated Jack Windolf, Chairman and CEO of Bollinger. "AIS has been one of the region's leading agencies for over 100 years and we look forward to working with Michael Rossi and his team of insurance professionals."

With commission revenues in excess of \$100 million and over 400 employees, Bollinger is the nation's 5th largest privately held insurance broker.

Headquartered in Short Hills, NJ, Bollinger has branch offices in New York NY, Philadelphia PA, Greenwich CT, Princeton, Moorestown, and Vineland, NJ. The firm provides business and personal insurance and employee benefit programs to a wide range of customers, as well as specialty insurance programs for golf and country clubs, amateur sports, and schools and colleges.

For more information on Bollinger, Inc. – www.BollingerInsurance.com